

Imbox Protection: Redefining shoe protection



*Are you ready to bring
your stores on top with
game-changing footwear
protection technology?*

Imbox Protection empowers retailers with the world's only in-store footwear protection service. Offering retailers the exclusive solution isn't just an option; it's a game-changer.

Seamlessly integrated through a streamlined, result-driven rental agreement, we provide unwavering support, delivering extensive training, service and marketing support. The outcome is a revenue boosting IMBOX service that elevates your sales and in-store service.

Dive into our vision of the future of footwear technology protection.



The customer experience

The IMBOX solution delivers a unique in-store experience, with reports showing that IMBOX boosts customer return rates by up to 12%.

The innovation

Protected by five world patents, we aim to be the world's best and most innovative protection for all that you wear.

The environment

The IMBOX treatment is PFAS-free and water-based, ensuring safety for store staff operating the machine.

The brand

IMBOX is trusted by some of the biggest global retailers and chosen by +35 million consumers each year, continuously growing.

All this boosts your sales

IMBOX drive sales growth without additional resources, expanding your accessory market by over 50%.



We are committed to empowering you to excel and maximize your IMBOX journey. To ensure your success, we provide unwavering support through strong initiatives every step of the way.

8 compelling reasons to integrate IMBOX in your business strategy.

IMBOX serves as a catalyst for growth and a competitive advantage, enabling you to deliver the best-in-class footwear protection to your customers. Elevate sales of complementary products and provide unparalleled value to your customer base.

- Additional profitable income for your business.
- Increase foot traffic in store.
- Premium footwear protection.
- Increase sale of complementary products.
- High turnover.
- Safe and environmentally friendly.
- Competitive advantage.
- Easy and fast.





IMBOX isn't just expanding your accessories market but reignites the enthusiasm of the customers, drawing them back to your physical stores with a solution that exceeds their expectations in both performance and quality.

As an exciting addition to your existing lineup of footwear protection and care products, IMBOX boosts your overall accessories business and injects it with a vibrant connection with customers and driving growth in your overall accessories business by over 50%.

2% demand to buy traditional accessories.

37% are open to buy traditional accessories.

61% never buy traditional accessories.

81% of all your customers are open to buy IMBOX footwear protection.



The IMBOX uses 4 nozzles to spray the footwear inside the IMBOX. Scanners and innovative technology ensure precise spraying no matter the footwear.

Protects footwear against color fading, stains, dust and any kind of weather.

The treatment is finished in 60 seconds.

The advanced technology of the IMBOX allows us to remotely monitor the machine.

Premium footwear protection with water-based formula.

UL approved and tested according to North American standards.

IMBOX is the only one of its kind in the world.

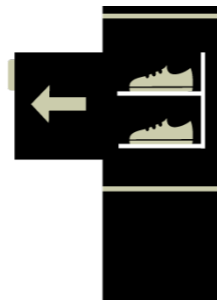
Quick, easy and safe to operate in 3 simple steps



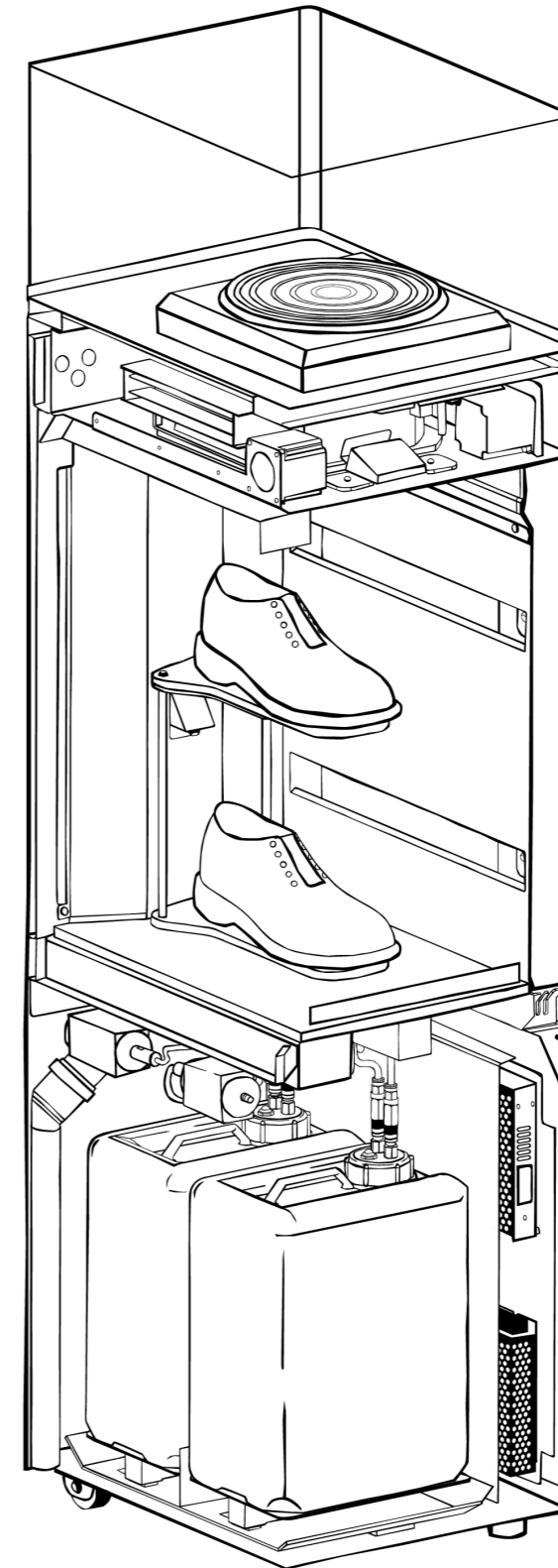
1. Place the footwear on the stand and close the door.



2. Choose program. The treatment takes 60 seconds.



3. Treatment is finished, and your customer is ready to go!



DESIGNED AND MANUFACTURED IN DENMARK

IMBOX Protection® globally patented

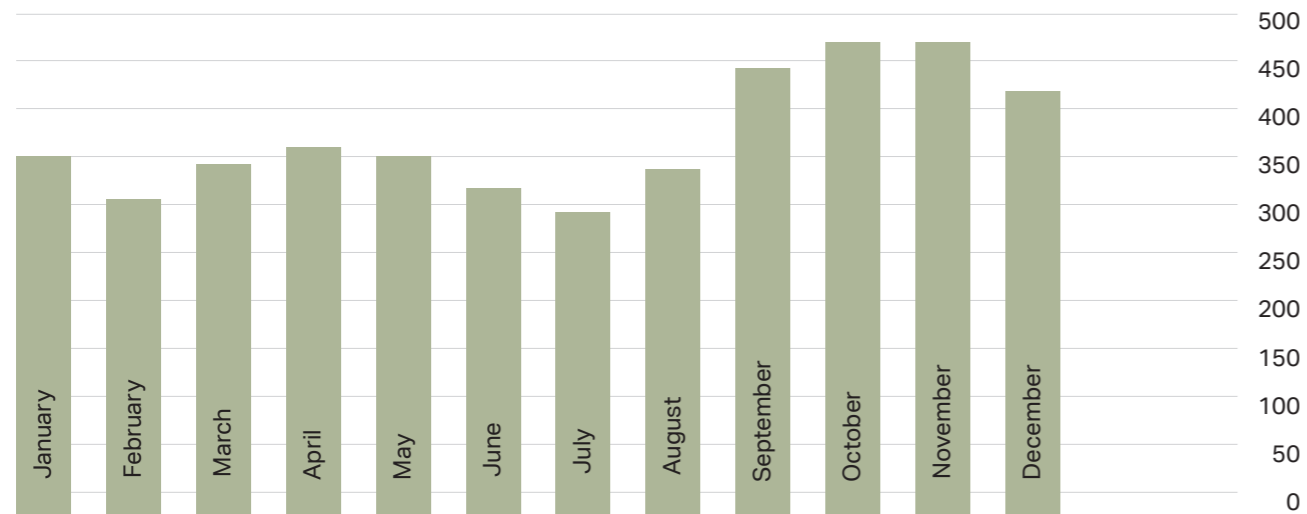


ATEX approved

All seasons are IMBOX season because we believe that every moment deserves the best protection.

We are committed to safeguarding footwear from any type of weather and seasonal activities.

We provide training, motivation and valuable incentives to ensure you and your staff get the most out of the IMBOX experience.



Amount of average monthly sold IMBOX treatments in all markets in 2023.



Protection against water, dirt and color fading

The IMBOX treatment provides professional protection, shielding the footwear from various weather elements. Empowering indoor and outdoor activities worry-free, it prevents color fading from UV light and repels water, dirt, snow, salt and more. This innovative solution offers year round comprehensive protection, going beyond aesthetics.

IMBOX is the only footwear protection solution in the world that provides best-in-class protection done in-store – safely and in one minute.

We take pride in the effect of the IMBOX.

Superior quality

IMBOX is a superior-quality treatment. Our uniquely developed formulation ensures premium protection, prolonging the lifetime of the footwear.

AllergyCertified

The IMBOX treatment process is AllergyCertified. IMBOX has a track record with no reported instances of allergies associated with the treatment in any way.

PFAS free fluid

In our commitment to providing a harmless solution, the IMBOX liquid is water-based, PFAS-free and completely devoid of carcinogens.

Thoroughly tested

The liquid in the IMBOX treatment has undergone comprehensive testing at PFI Pirmasens in Germany, assessing its capacity to repel all sorts of substances.



Designed, developed and manufactured in Denmark, the patented IMBOX is approved according to strict Danish standards and legislation.

Our production is located in North Jutland. The IMBOX liquid is developed and tested in Southern Denmark and Germany.

Our North American HQ is located in Chicago, Illinois.



The IMBOX brand is globally recognized with more than 7,500 IMBOXs and already serving millions of satisfied consumers across the U.S., Europe and Asia.

However, we aim to be the world-leading protection system, setting the future standard for innovation in safeguarding everything you wear.



“The training and support provided by IMBOX to our store teams has been valuable in driving not only IMBOX sales but also keeping up the focus on sales of aerosols.”

The Buying Team
Deichmann UK

“We have been delighted from day one with IMBOX’s collaboration. [...] Imbox is a tool that both helps us and also helps our customers get a sustainable product, which is why we look forward to many years of cooperation.”

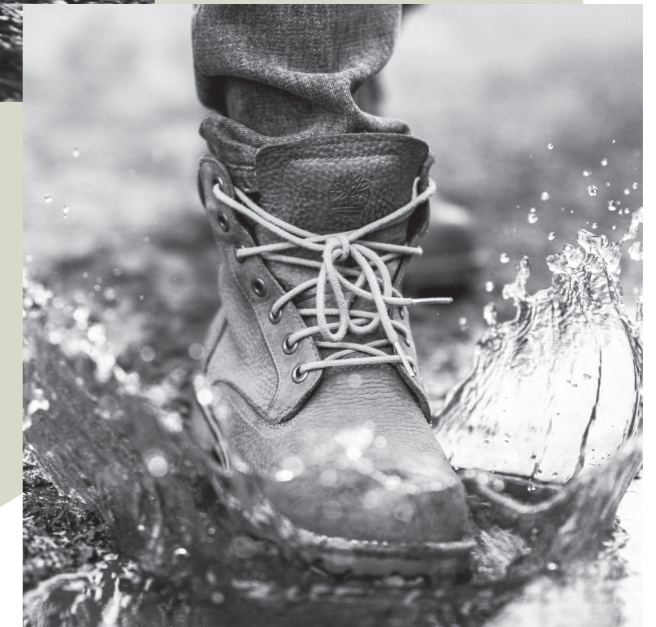
Samuel Frick
Sales supporter, Stadium Sweden

“IMBOX has been an important part of our business and has proven to be a valuable addition that increases our customers’ shopping experience. IMBOX is an important part of Humanic’s future, boosting our profit and strengthening our relations with our customers.”

Michaela Huber
Product Manager Accessories, Humanic

“Since the introduction of the Imbox protection system across our stores we have seen a significant uptake across both outdoor and running footwear; our customers appreciate the convenience of having their footwear protected at the point of sale and (...) return for further treatment to continue to protect their investment.”

Andrew White
Outdoor & Cycle Concepts LTD





Let's go!



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used as drinking water.*

